

APSICON 2010

45th Annual Conference of Association of Plastic Surgeons of India

25th to 29th October 2010, Holiday Inn Resort, Goa

TRADE PARTICIPATION



Evidence based plastic surgery



Platinum Participation (INR 20, 00, 000)

1. One Premium Exhibition Stall (Size 6 x 3 Meters) with priority choice of location.
2. Fifteen minutes of Podium Time (Five minutes x 3) in Conference Programme for Company Presentation & 5 minutes of Video Presentation in Video Workshop.
3. Special Lunch time Company Presentation to Delegates for 20 minutes.
4. Prominent Advertisement in between Scientific Sessions every day.
5. Acknowledgement as a Platinum Participant in Conference Hall.
6. Plaque for acknowledgement for Platinum Participation to be presented in main conference programme.
7. Inserts in Delegate Bag.
8. Acknowledgement on Conference Website with Logo link to own site.
9. Acknowledgement as a Platinum Participant in Conference Literature.
10. Two Full Cover page Four color advertisements in Conference Souvenir.
11. Pre & Post meeting Registrations Mailing Lists.
12. Company Name & Logo on Trade Participant's Acknowledgement Boards around the Venue.
13. **Five** Free full Free Registrations as Trade Exhibitors including five invites for all Dinners.

Gold Participation (INR 15, 00, 000)

1. One Premium Exhibition Stall (Size 6 x 3 Meters) with priority choice of location (after Platinum Participant).
2. Ten minutes of Podium Time (5 minutes x 2) in Conference Programme for Company Presentation.
3. Prominent Advertisement in between Scientific Sessions on Two days.
4. Acknowledgement as a Gold Participant in Conference Hall.
5. Plaque for acknowledgement for Gold Participation to be presented in main Conference Programme.
6. Inserts in Delegate Bag.
7. Acknowledgement on Conference Website with Logo link to own site.
8. Acknowledgement as a Gold Participant in Conference Literature.
9. One Full Cover page Four color advertisement in Conference Souvenir.
10. Pre & Post meeting Registrations Mailing Lists.
11. Company Name & Logo on Trade Participant's Acknowledgement Boards around the Venue.
12. **Four** Free full Registrations as Trade Exhibitors with four invites for Banquet.

Diamond Participation (INR 12, 50, 000)

1. One Premium Exhibition Stall (Size 6 x 3 Meters) with priority choice of location (after Platinum & Gold Participants).
2. Ten minutes of Podium Time (Five minutes x 2) in Conference Programme for Company Presentation.
3. Prominent Advertisement in between Scientific Sessions for One a day.
4. Acknowledgement as a Diamond Participant in Conference Hall.
5. Plaque for acknowledgement for Diamond Participation to be presented in main Conference Programme.
6. Inserts in Delegate Bag.
7. Acknowledgement on Conference Website.
8. Acknowledgement as a Diamond Participant in Conference Literature.
9. One Full Cover page Four color advertisement in Conference Souvenir.
10. Pre & Post meeting Registrations Mailing Lists.
11. Company Name & Logo on Trade Participant's Acknowledgement Boards around the Venue.
12. **Three** Free full Registrations as Trade Exhibitors with three invites for Banquet.

Silver Participation (INR 7, 50, 000)

1. One Regular Exhibition Stall (Size 3 x 3 Meters) with priority choice of location (after Platinum, Gold, & Diamond Participants).
2. Five minutes of Podium Time in Conference Programme for Company Presentation.
3. Prominent Advertisement during One Scientific Session.
4. Acknowledgement as a Silver Participant in Conference Hall.
5. Plaque for acknowledgement for Silver Participation to be presented in main Conference Programme.
6. Inserts in Delegate Bag.
7. Acknowledgement on Conference Website.
8. Acknowledgement as a Silver Participant in Conference Literature.
9. One Full page Four colour advertisement in Conference Souvenir.
10. Pre & Post meeting Registrations Mailing Lists.
11. Company Name & Logo on Trade Participant's Acknowledgement Boards around the Venue.
12. **Two** Free full Registrations as Trade Exhibitors with two invites for Banquet.

Emerald Participation (INR 5, 00, 000)

1. One Regular Exhibition Stall (Size 3 x 3 Meters) with priority choice of location (after Platinum, Gold, Diamond & Silver Participants).
2. Five minutes of Podium Time in **Video Workshop** for Company Presentation.
3. Prominent Advertisement during **Video Workshop**.
4. Plaque for acknowledgement for Emerald Participation to be presented in main Conference Programme.
5. Inserts in Delegate Bag.
6. Acknowledgement on Conference Website.
7. Acknowledgement as a Participant in Video Workshop in Conference Literature.
8. One Full page Black & White advertisement in Conference Souvenir.
9. Post meeting Registrations Mailing Lists.
10. Company Name & Logo on Trade Participant's Acknowledgement Boards around the Venue.
11. **Two** Free full Registrations as Trade Exhibitors with invites for Welcome Dinner on 25th October 2010.

Ruby Participation (INR 5, 00, 000)

1. One Regular Exhibition Stall (Size 3 x 3 Meters) with priority choice of location (after Platinum, Gold, Diamond & Silver Participants).
2. Five minutes of Podium Time in **Charles Pinto CME**, for Company Presentation.
3. Prominent Advertisement during **Charles Pinto CME** on 26th October 2010.
4. Plaque for acknowledgement for Ruby Participation to be presented in main Conference Programme.
5. Inserts in Delegate Bag.
6. Acknowledgement on Conference Website.
7. Acknowledgement as a Participant in Charles Pinto CME Conference Literature.
8. One Full page Black & White advertisement in Conference Souvenir.
9. Post meeting Registrations Mailing Lists.
10. Company Name & Logo on Trade Participant's Acknowledgement Boards around the Venue.
11. **Two** Free full Registrations as Trade Exhibitors with two invites for Conference Dinner on 26th October 2010.

Sapphire Participation (INR 5, 00, 000)

1. One Regular Exhibition Stall (Size 3 x 3 Meters) with priority choice of location (after Platinum, Gold, Diamond & Silver Participants).
2. Company Logo Stickers on all **Transport** Vehicles, and Banner at Travel Desks at Venue, Airport & Railway Station and all Conference Bus Stops. (The size of Stickers, Banners and Display Matter will be informed by Organising Committee and will be prepared by the Company at its own Cost).
3. Inserts in Delegate Bag.
4. Advertisement during one Conference Session.
5. Plaque for acknowledgement for Sapphire Participation to be presented in main Conference Programme.
6. Acknowledgement on Conference Website.
7. Acknowledgement as a Sapphire Participant in Conference Literature.
8. One Full page Black & White advertisement in Conference Souvenir.
9. Post meeting Registrations Mailing Lists.
10. Company Name & Logo on Trade Participant's Acknowledgement Boards around the Venue.
11. **Two** Free full Registrations as Trade Exhibitors with invites for Welcome Dinner on 25th October 2010.

Pearl Participation (INR 4, 00, 000)

1. One Regular Exhibition Stall (Size 3 x 3 Meters) with priority choice of location (after Platinum, Gold, Diamond & Silver Participants).
2. Company Logo on **Delegate Bag**.
3. Inserts in **Delegate Bag**.
4. Advertisement during one Conference Session.
5. Plaque for acknowledgement for Pearl Participation to be presented in main Conference Programme.
6. Acknowledgement on Conference Website.
7. Acknowledgement as a Pearl Participant in Conference Literature.
8. One Full page Black & White advertisement in Conference Souvenir.
9. Post meeting Registrations Mailing Lists.
10. Company Name & Logo on Trade Participant's Acknowledgement Boards around the Venue.
11. **Two** Free full Registrations as Trade Exhibitors with invites for Welcome Dinner on 25th October 2010.

Regular Participation

1. One Regular Exhibition Stall (Size 3 x 3 Meters).
2. Acknowledgement as a Regular Participant on Conference Website.
3. Acknowledgement as a Regular Participant in Conference Literature.
4. Post meeting Registrations Mailing List.
5. Company Logo on Trade Participant's Acknowledgement Boards around the Venue.
6. **Two** Free full Registrations as Trade Exhibitors.

Mini Participation

1. One Mini Exhibition Stall (Size 2 x 2 Meters).
2. Acknowledgement as a Mini Participant on Conference Website.
3. Acknowledgement as a Mini Participant in Conference Literature.
4. Post meeting Registrations Mailing List.
5. Company Logo on Trade Participant's Acknowledgement Boards around the Venue.
6. **One** Free full Registration as a Trade Exhibitor.

Stalls	Priority Before 31 st July 2010	Regular Before 15 th September 2010	Late After 15 th September 2010
Premium Stall 18 Sq. Meters (6 x 3 Meters)	2,50,000 INR	2,60,000 INR	2,70,000 INR
Regular Stall 9 Sq. Meters (3 x 3 Meters)	1,25,000 INR	1,30,000 INR	1,35,000 INR
Mini Stall 4 Sq. Meters (2 x 2 Meters)	85,000 INR	90,000 INR	95,000 INR

After 15th September 2010, Stalls will be given for Trade Exhibition only if available.

- Each Regular & Mini Exhibition Stall will be placed in an **EXHIBITION AREA** and will be equipped with one table, two chairs, one standard light and one electric point with display of company name in front. Additional Furniture, electric points can be made available on prior request on additional payment, subject to availability. For each Premium Stall two tables, three chairs, two standard lights & two electric points will be given.
- **The Choice for Location of Exhibition Stall will be done strictly on First Come First Serve Basis after Choice done by Premier Participants.**
- **Each Registration for Trade Exhibition will include Trade Exhibitor's Kit, Conference Material, Free Entry to Trade Exhibition area, One Set of Food Coupons for Lunches and Tea / Coffee / Refreshments on all Conference days.**
- Extra Food Coupon Booklets are available on Advance Payment at Conference Secretariat and will include all Lunches and Refreshments. For details please contact Conference Secretariat.
- The Exhibition Stall Booking will be confirmed only after confirmation of **FULL PAYMENT** by the Company.
- Due to security reasons, it is compulsory for all Trade Exhibition Participant Companies to inform their Registered Participants at the time of booking the Exhibition Stall. As all Conference Delegates, the Registered Trade Participants will require to carry their valid Photo Identity Proofs (DRIVING LICENCE, PAN CARD, PASSPORT, ELECTION CARD) which they may require to show on demand by security agencies. The Registered Participants will be given Trade Exhibition Badges, which they will have to wear during working Hours of Trade Exhibition. They will be non transferable.

Only the Registered Trade Exhibitors (after FULL PAYMENT) will be eligible for request for Accommodation in Conference Hotels. The Trade Exhibitors will be given rooms at the same rate as the Conference Delegates. The Rooms will be given subject to availability on full payment for four nights. The Accommodation Committee reserves the Rights of allotting the rooms in different hotels as per availability. If the Rooms are not available, the Organising Committee will not be held responsible for the Accommodation and Trade Exhibitors will have to make their own arrangements in such a case.

- Though adequate security arrangements will be done to guard the Exhibition Area, the Organisers will not be held responsible for any damage, theft, loss of property / equipment in the Exhibition Area incurred during the conference.

SOUVENIR ADVERTISEMENT :

The Trade Participants can also advertise in **Souvenir** about the Company and / or their Products. Following are the Rates for Advertisement in Souvenir:

1. **Inside Front Page** : INR 75,000.
2. **Inside Back Page** : INR 75,000.
3. **Back page** : INR 1,00,000.
4. **Four Colour Full Page** : INR 50,000
5. **Single Colour Full Page** : INR 30,000
6. **Programme Hand Book** : INR 1,00,000.

(Only One Advertisement will be accepted in Programme Hand Book.)

Procedure for Participation in Trade Exhibition

A. Registration

Please submit the following documents to the Conference Secretariat:

1. A filled Registration Form for Trade Exhibition, duly signed by the concerned authority, with a company seal.
2. Participation Letter on Company Letterhead
3. Demand Draft / at par Cheque of an appropriate amount.

B. Distribution of Stalls

On Confirmation of Payment, the Trade Participant will be informed its Registration Number. The distribution of Exhibition stalls will be done according to Registration Numbers. At an appropriate Time the Exhibition Layout will be displayed on website and also will be sent to the Registered Participant for choice of stall.

The Registration Form for Trade Exhibition Participation is available on our website, www.apsicon.com.

CONFERENCE DETAILS:

Venue	: Holiday Inn Resort, Mobor Beach, Cavelossim, Goa - 403 731.
Dates of the Meeting	: 25 th to 29 th October 2010.
Official Language	: English
Theme	: Evidence based Plastic Surgery
Conference Secretariat	: Dr. Shailesh Ranade 203, Saiprasad, Jayprakash Nagar, Road No. 3, Goregaon (East), Mumbai - 400 063, India
Telephone	: +91 98211 66958
Email	: dr.shailesh@rediffmail.com
Website	: www.apsicon.com